

Name _____

Title _____

Ideal Candidate Profile

Hard Skills

1. _____

2. _____

3. _____

Soft Skills

1. _____

2. _____

3. _____

Key Experiences

1. _____

2. _____

3. _____

My Dream Team

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

LinkedIn Profile

My Top 3 EVPs

1. _____

2. _____

3. _____

Recruiting Scripts

Active Candidates

Hey [**name**]! [**company**] is looking to hire a [**job title**]. Would you be open to a call with my team about it?

Passive Candidates

Hey [**name**]! From time to time [**company**] has openings that fit your background. Ok if I share them with you when they come up?

Any Candidate

Hey [**name**]! I know you might not be looking for opportunities right now but just wanted to share with you why I think [**company**] is a great place to work. [**Insert your why**] If you ever want to learn more about us I'm happy to make introductions. Does that sound good?

